

THE ADVENTURES OF TORTOISE AND HARE: THE NEXT GEN

School Matinee Performances

Sales Summary



EDUCATION



Playhouse Square®

Program Timeline

Announcement/on-sale date: April 14, 2025

Performance window: March 3-6, 2026

Advance sales: 46 weeks

Sales Data Points

7,496 Total Audience; 1,772 CMSD

\$42,136 Total Revenue; \$3,260 CMSD

8 Performances in Mimi Ohio Theatre

Sold 98%
to capacity

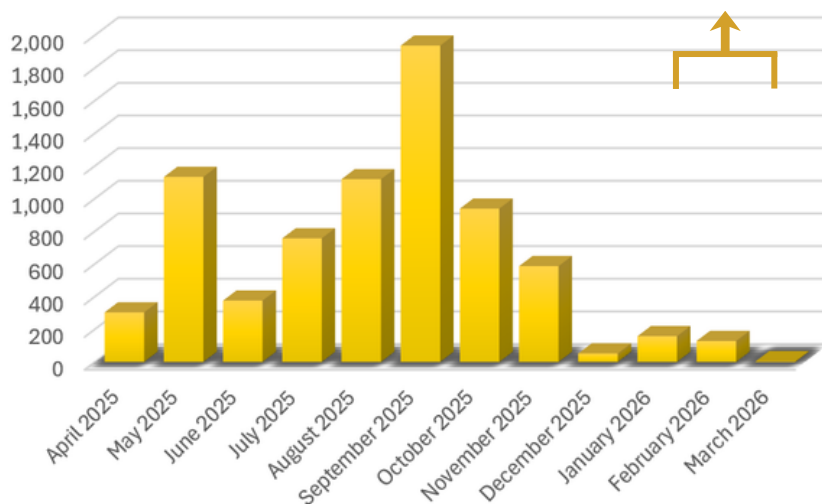
Sales Information

Two best-selling weeks

20 weeks on sale (13%)

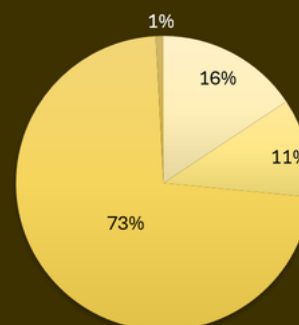
3 weeks on sale (10%)

2% of sales were received within the main
solicitation window (6 weeks prior)



118% Ticket Goal **124%** Revenue Goal

FREE	1,173 tickets (928 KB)
\$4	815 tickets; \$3,260
\$7	5,444 tickets; \$38,108
\$12	64 tickets; \$768



Average ticket price: \$5.62

Customer Experience



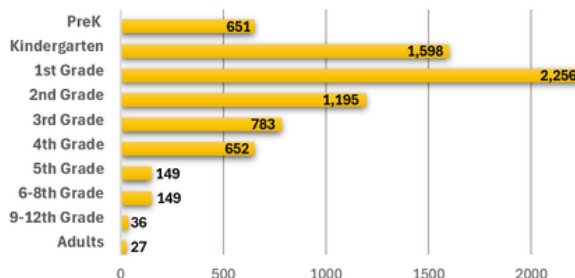
Weighted avg: 4.66 stars

Resource Utilization

Teacher Resource Guide: 69%

Audience Information

Participation by Grade*



*Recommended for grades K-5

9 Counties Served

